

# Ekaterina Kasakina | Product Designer, UI/UX Designer

Luxembourg, Luxembourg

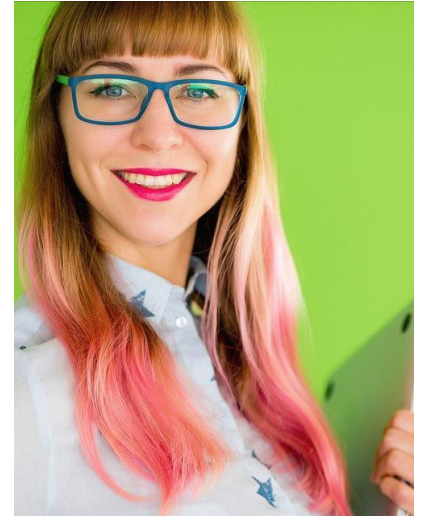
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<http://ekaterinakass.com>

- Portfolio site not updated since 2020, I need time to update



## DESIGN SKILLS:

- Wireframes, Mockups, Prototyping
- Highload websites
- User Interface design
- User Experience design
- Visual design (Marketing, Promo, PR, Social media, Printing)
- IOS\Android mobile apps design
- Landing Pages
- Illustrations, Icons
- Google analytics/Hotjar
- User Interviews
- A/B testing
- User research
- Design for print
- Branding & Identity
- Infographic

## INSTRUMENTS:

Figma, Adobe Creative Suite, Sketch, Illustrator, Principle, Blender 3d

## WORK EXPERIENCE

### Docler Holding – UI/UX Product Designer

*(September 2020 - Present) · 3 yrs · Luxembourg, Luxembourg*

As a UI/UX Designer at Docker Holding, I have been working on High-load products world leading websites in the live streaming industry and have also created new projects and features for MVP which experience ongoing growth in the fields of ICT, media and entertainment. My experience includes wireframing, prototyping, high fidelity visual design, user interviews and user testing. With the team we have created products and improvements that entertain millions of people across the globe. Now it's more than 50 million users a day and are consistently among the top visited websites

in the world with following in the millions! I'm happy to be part of fun-loving, and fast-growing company. My experience include:

- LiveJasmin.com, a market leader in the live streaming industry
- Jasmin.com, a platform that helps people make authentic connections
- Oranum.com, the pioneer and largest global online esoteric space
- AWEmpire, live adult webcam affiliate program, up to 36% on referrals
- Byborg Enterprises, new corporate rebranding for Docler Holding
- Global Admin Project, Internal livestream and payments control admin system

Responsibilities: Create high-quality UI deliverables based on UX goals, including layout, composition, and typography. Developing original user-friendly design concepts. Create prototypes and mock-ups for user testing. Wireframes, user-flows, process diagrams, and sitemaps. Build Product Design Guidelines & Design Systems. Figma, Sketch, Blender, FigJam, Adobe Creative Suite. I'm working on different company projects, follow the links below. I can't publish these designs on my portfolio website because of the NDA, however I can present it during the interview or video call.

## MY CURRENT PROJECTS

[LiveJasmin.com](#) – Adult live video chat site, where Members meet Models from around the world.

[Oranum.com](#) + [Broadcaster.oranum.com](#) – Celebrity Endorsed Platform of Esoteric Experts.

[ByborgEnterprises.com](#) + [Investor.byborgenterprises.com](#) – Rebranding of Docler Holding.

[DoclerHolding.com](#) – Official Website of the **Docler Holding** company redesign.

[Gap.admin.livejasmin.at](#) – Internal system for control all live streaming websites and payments.

[Modelcenter.livejasmin.com](#) – Registration and dashboard system for new LJ Studios/Models.

[Awempire.com](#) – Webcam Affiliate program offering PPS, REVS, Revshare, up to 36% on referrals.

## Team Centro [Ortnec.com](#) – Visual Designer, UI/UX Designer

*(Oct 2016 - Sept 2020) · 4 years · Cyprus, Limassol*

As Visual Designer I have been working on design of specific projects in the Adult and Intertamant industry. I designed Websites, Marketing materials for conferences and Social Media and PR. I was responsible for communications with product owners, business analytics, subject matter experts, stakeholders and end-users to understand and solve complex design problems at all stages of product development. I started as Visual designer and then changed my position from Visual designer for UI/UX-designer - user-centered design from concept to execution product.

Responsibilities: Collaborate with product managers, engineers, and cross-functional stakeholders to understand requirements, and provide creative, thoughtful solutions. Communicate the user experience at various stages of the design process with wireframes, flow diagrams, storyboards, mockups, and/or high fidelity prototypes. Integrate user feedback and business requirements into

ongoing product experience updates. Advocate for the prioritization of design centered changes, refinements, and improvements.

## MY TEAM CENTRO PROJECTS

[FanCentro.com](#) – Social Network helping influencers looking to monetize their content.

[ModelCentro.com](#) – Content management system and website creator. The platform is perfect for paid fan club websites. It was made specifically for models.

[ModelCentro Mobile Dashboard IOS](#) and [ModelCentro Mobile Dashboard Android](#)

[Adsession.com](#) – System that overcomes ALL ad blockers so your ads are seen by everyone.

[CentroBill.com](#) – Multi-currency processing capability system to drive sales.

[Old portfolio screens to show my Visual design](#) – Visual designs what I did, screens archive.

### **BestToolBars** [Besttoolbars.net](#) – UI/UX Designer

*(Sept 2015 - Oct 2016) · 1 yr 2 mos · Novosibirsk, Russia*

Softomate alliance is expertized in development of software for e-commerce business companies. The Holding includes such market leading companies as BestToolBars, AppsGeysler, DeskAlerts. Complete, ready to serve online loyalty program, able to integrate a mobile app, browser plugin, distribution tool, etc. Extensions development.

#### Responsibilities:

- Participation in the design and framing (tree structure, wireframing, technical specifications, project monitoring)
- Converting user research and business requirements into user and customer journeys, state of the art user flows and design ideas
- Creating high fidelity mockups and interactive prototypes according to clients standards
- Performing usability tests as well as presenting the outcome in the project team
- Work in teams with other members of the UX/Ui department but also in close collaboration with the development team
- work for clients but also for internal projects

[Lykke.com](#) – Wallet crypto exchange. Crypto trading and free fiat deposits & withdrawals.

[LykkeWallet Android app](#) – Crypto exchange and free crypto trading and free fiat deposits app.

### **Movavi** [Movavi.com](#) – Visual/UI Designer

*(Jan 2013 - Sept 2015) · 2 yr 4 mos · Novosibirsk, Russia*

Movavi makes multimedia programs that help you have fun with your videos, music, and photos on any platform and any device. We developed easy-to-use and powerful software that inspired people to edit, enhance, and share their content. I did interfaces full circle of the design process, starting with Wireframing finished with High-Fidelity prototypes for Movavi Video Editor and Movavi Photo Editor. Responsibilities:

- UX/UX design for company products - full circle
- Logo design, Branding, Design systems, UI kits
- Marketing and Promo materials for Social media

[Movavi Video Editor Plus](#) – Desktop app for Video production and sharing

[Movavi Photo Editor](#) – Desktop app for picture-editing with smart photoproduction tools

[Movavi.com/videoconverter](#) – Desktop app to quickly convert media files to any popular format

[Movavi.com/screen-recorder](#) – Screen recorder for Windows 10 or 11, self-education tool

### **Magora Systems [Magora-systems.com](#) – UI/UX Designer**

*(Jan 2012 - Jun 2013) · 1 yr 6 mos · Novosibirsk, Russia*

Magora it is web-studio. Design and develop digital products including mobile apps, websites, and web applications.

#### Responsibilities:

- Developed UI/UX designs, wireframes, screen layouts, prototypes
- Created wireframes, user-flows, process-diagrams, sitemaps and interactive models
- Responsible for all concepts, hi-res visual UI designs work close with frontend team

[1xbet.com](#) – Online betting for players who use it to bet on their favorite sports and online casino.

[1xbet Mobile App IOS](#) – Mobile application sports an intuitive user interface for players.

<https://1xgames.online/> – Gambling, online games, bets are an alternative type of betting in 1xbet.

[1xGames Figma Design member flow](#) – Mobile app for 1xGames member flow

[1xGames Figma Design guest flow](#) – Mobile app for 1xGames guest flow

<https://1xslot.com> – Slot games in our online casino. Slots, Poker, Baccarat, Blackjack.

<https://www.figma.com/proto/Use4L9ga6ktKmmmpoqZ8bZz/1X-Slots-Prototype?node-id=721%3A22526&scaling=scale-down> – Mobile app for 1xSlots all screens

<https://www.figma.com/proto/Use4L9ga6ktKmmmpoqZ8bZz/1X-Slots-Prototype?node-id=709%3A145&scaling=scale-down> – Filter for 1xSlots

<https://www.figma.com/file/Use4L9ga6ktKmmmpoqZ8bZz/1X-Slots-Prototype> – 1xSlots prototype

<https://www.figma.com/file/s4R7ggPsyIKMd6vMKp2pDO/Poker-IOS-Android?node-id=0%3A> – education mobile app, lessons how to play poker game and practice with AI on online poker table

<https://btipro.ru> – Center for Cadastral Valuation and Inventory

<https://ktotam.pro> – Service for obtaining information on apartments from Rosreestr

### **Alawar Entertainment [Alawar.com](#) – User Experience Designer**

*(Jan 2010 - Jan 2012) · 2 yr 1 mos · Novosibirsk, Russia*

Creating promotional sites, developing the concept of the main site Alawar, accessible to people around the world, designing user interface of partner sites, showcases, parallax scrolling design & web banners. Highly focused on Interaction.

Responsibilities:

- Developed UI/Visual designs for partner websites and landing pages for new games
- Created animated banners for interaction to involve new users in the Alawar game world
- New website design concept for Alawar.com website and new company logo + Identity

**PropertyMinder Inc. [Propertyminder.com](https://www.propertyminder.com) – Graphic Web Designer**

*(Dec 2007 - Jan 2010) · 2 yr 2 mos · San Jose, California, United States*

The AccelerAgent™ suite gives Real Estate agents the tools to be accessible, dependable, and easily reached. Creating real estate web-sites, developing the concepts of the main websites of Propertyminder. Real Estate agents custom websites and banners for marketing goals.

Responsibilities:

- UI/UX design Real Estate websites that enhanced user experiences while browsing
- Created a systematic approach for delivering assets and design specifications to developers

**Aiesec NSTU [Aiesec.org](https://www.aiesec.org) — Project Manager**

*(Sep 2006 — Dec 2008) · 2 yr 4 mos · Novosibirsk, Russia*

AIESEC is a global platform for young people to develop their leadership potential through practical experiences of many kinds, including internships, volunteering opportunities, and more. My role was Aiesec conference organizer and external internships for students. I found International Internships for 7 students from Siberia in Europe and Brazil. I took part in lots of Aiesec leadership events and conferences as a delegate and organizer.

**EDUCATION:**

Novosibirsk State Technical University – Master degree in Web-Design (2008-2010)

British Higher School of Art & Design – Interaction Design, Digital-Arts) (2012)

Novosibirsk State University: MBA Innovation Management program (2017)

ACE Photoshop CS6: Adobe Certified Expert (2016)

Master Figma Course: From Beginner to Figma Pro (2023)

Google UX Design Professional Certificate (2023)

**LANGUAGES:** Russian - Native, English – Fluent, French - A1, Luxembourgish - A1

**HOBBIES:** Hackathons, GDG, Design Conferences, AI Art, Photography, Videography, Baking croissants, Cooking, Zumba dance, Travelling, Music Theater and Opera fan.